



Maroc Telecom deploys EVISTEL MMS real-time charging solution and SMS real-time charging extension.

Paris, France, 9th March 2005: EVISTEL, the leading supplier of mobile data real-time rating and charging solutions for prepaid subscribers, announced today the successful deployment of the following solutions at Maroc Telecom :

- MMS real-time rating and charging for prepaid subscribers according to advanced rating models: date, time, destination number, message volume, subscriber class,...
- SMS real-time rating and charging extension for prepaid subscribers, including roamers.

Maroc Telecom prepaid subscribers will be able to send and receive colour images, video and music via their MMS enabled mobile terminals.

In choosing EVISTEL solutions, Maroc Telecom provides improved quality and choice of services to its customers resulting in increased revenues for the operator.

“EVISTEL has been a preferred supplier of SMS charging solutions to Maroc Telecom since 2001. The installation of the MMS solution was completed in only a matter of weeks and offers the required quality of service users.”, said M Mezyaoui, Central Director of Mobile Networks.

“We are pleased to support Maroc Telecom’s growth by providing them with an extension of our SMS real-time charging solution.

By implementing the EVISTEL MMS real-time charging solution, Maroc Telecom is able to launch MMS services, without any additional infrastructure investment, enabling them fast ROI.

Our strong reputation for short and successful deployments of cost-effective and scalable real-time mobile data charging solutions has made EVISTEL the ideal partner for mobile operators to grow their mobile messaging services”, said Thierry Darras, Head of Product Planning and Marketing at EVISTEL.

DSL and GSM networks, call centers and innovative services are just a few examples of what Maroc Telecom offers in order to turn telecoms into the main driver of Morocco’s social and economic development.

About Maroc Telecom

Maroc Telecom is the only global telecommunication operator in Morocco. Leader on its business, with close to 8 million customers : 6.4 million for mobile, 1.3 for fixed and more than 100,000 Internet accesses, it achieved a 17.9 billion Dirham turnover for fiscal year 2004, a growth of 12,8%.

Maroc Telecom was granted in December 2004 its certification ISO 9001 version 2000 for whole its activities, which demonstrates its rigorous management and permanent concern to improve quality of its services.

Thanks to its very modern network, it covers more than 97% of the population for mobile telephony and has a rate of penetration of 4,4% (almost 16% of the households) for fixed telephony. In addition, Maroc Telecom’s services are made available to the largest public, through its extensive distribution network and public phones.

Morocco Telecom is listed simultaneously on Casablanca and Paris Stock Exchanges since December 13, 2004. Its principal shareholders are the Kingdom of Morocco (34,9%) and Vivendi Universal group(51%).

www.iam.ma

About EVISTEL

EVISTEL, the leading supplier of mobile data real-time charging solutions, provides network operators with customized and cost-effective solutions: real-time rating and charging for prepaid (SMS, MMS, GPRS, roaming, IP,...), messaging as well as traffic supervision and anti-fraud.

Our solutions have been deployed in many countries worldwide and are currently handling more than 60 million prepaid subscribers.

www.evistel.com

Contacts

Ali Jouahri, Maroc Telecom Press Attaché, ajouahri@iam.ma, Tel: + 212 37 71 90 12

Vanessa Crosnier, EVISTEL Communications Manager, vanessa.crosnier@evistel.com

Tel: + 33 1 53 62 95 51